



## **WELCOME to CAMA!**

Our mission is to provide high quality acupuncture at affordable rates in a supportive community setting, providing you with a beautiful space staffed by talented practitioners who will facilitate your health becoming the best it can be. We don't see ourselves as a place to go for simply symptomatic relief—we hold a larger perspective. We're interested in your wellness and thriving long after you leave your symptoms behind. Like any choice you make for your well-being: to eat healthfully, do yoga, meditate or simply take time to do the things you enjoy, our office can be experienced by you as a health sanctuary: a place you go to restore and revitalize your health, and reduce the effects of stress time and again.

## **Yes, we ask for commitment in order to get the results we both desire.**

Acupuncture is a PROCESS. It is very rare for any acupuncturist to be able to resolve a problem with one treatment. In China, a typical treatment protocol for a chronic condition could be acupuncture every other day for three months! Most of our patients don't need that much acupuncture, but virtually every patient requires a course of treatment, rather than a single treatment, in order to get the results they want from acupuncture.

One big reason that we are able to keep our prices low is because of the extraordinary amount of marketing our patients do on our behalf – we truly don't have to advertise. We cannot express how grateful we are for this. Our patients are such effective marketers because they have first-hand experience of how well acupuncture works. **All of our satisfied patients made a commitment to a course of treatment and have benefitted from that choice.**

At your New Patient Orientation, or on your first visit if you have not done an orientation yet, your acupuncturist will suggest a course of treatment, which can be anything from "we'd like to see you once a week for six weeks" to "we'd really like to see twice a week for the next 3 weeks." This suggestion is based on our experience with treating different kinds of conditions. If you don't come in often enough or long enough, acupuncture probably won't work for you. The purpose of our Care Plans is to help you make that commitment.

You will be treated by different acupuncturists, depending on the days you are scheduled and the frequency of your visits. All of our acupuncturists are licensed professionals who will be apprised of your health goals (whether in or out of a Care Plan) in advance of your visit.

You may use our services without purchasing a Care Plan, however a course of treatment is always necessary for all of our therapies and holistic medicine in general, so we encourage you to save money by purchasing a Care Plan. **And, however you choose to use our services, we do need you to commit to the process of treatment in order to get the good results both you and we desire.**

And, last, but not least....enjoy the space. We offer it to you with the hope that CAMA will become an important part of the choices you make in pro-actively taking care of your health.

Thank you for trusting us to take care of you,

Elise Rivers and the CAMA Staff